

Business Advisory Meeting Agenda and Minutes 05/04/2022

Present:	
Christy Betit	Brattleboro Development Credit Corp.
Not Present:	
Leigh C Marthe	Community College of Vermont
Orly Munzing	Strolling of the Heifers
Jodi Nutting	WSESU
Kat Burta	Brattleboro North KOA
David McFadden	Edward Jones
Gretchen Hardy	The Porch Too

- What should we be teaching?
 - Business 1 is Entrepreneurship and Marketing, dual enrollment update
 - Suggested to take this slowly and be careful in picking the right dual enrollment classes to both engage kids highly and not create a barrier for students to take the program
 - More student-led, engaging foundational skills framed in a real-world activity
 - Take time to help the students understand all the different options in the business world, connect more with BDCC to see up job shadows and informational interviews with Brattleboro community members.

- Is there equipment that is needed?
 - Complete program facelift
 - entrepreneurship
 - communication
 - marketing business
 - principles business ethics
 - Previously largely academically focused, now more hands-on focused, and more tech-focused.
 - Ordered 12 new desktop pc's, and 12 iPad pro's with pens and keyboards.
 - Purchased ew tables and stools for small group work, and purchased new chairs for executive meeting tables.

- Equipment needed?
 - New PC desktops
 - iPads
 - Printers
 - Storage
 - Separate classroom for this project, utilizing class nor classroom next door for different spaces, a classroom space, and a go-to “work” space
 - Talked about the need for an additional classroom space to set up conference/meeting space for in person guests and online meetings, the current classroom is great for work, but not very functional for moving around.

- Mentors/business partners for students and work-based job shadow/internships
 - Will discuss in fall involving all the advisory members in helping to set up work based learning opportunities for the students.

- Other Items
 - Christi Betit suggested that we look at transportation options a need for a 14-20 passenger bus. BDCC is looking at transportation also.
 - Online networking- students can hold online information interviews
 - Reaching out to Against the Grain
 - Reaching out to John at the Latchis