

Business Advisory Meeting Agenda and Minutes Fall 11/14/2022

Members Present 11/14/2023

Linda Alvarez

Rhonda Winegarner

Christy Betit

Email Meeting:

Kat Burta

Jodi Nutting

David McFadden

Anne Doran

What is an Advisory Board?

Purpose:

The Advisory Board aims to strengthen CTE programs by providing input for curriculum and related district program activities. The Advisory Board also helps increase community awareness and participation in CTE programs. The Advisory Board makes recommendations but is not responsible for funding or program implementation and supervision.

OBJECTIVES

The objectives of the Advisory Board are to partner with the CTE department to:

- ensure a smooth transition for students from school to college and careers
- identify critical workforce competencies and industry trends for incorporation into CTE programs and activities
- increase the number of youths preparing to enter college or skilled occupations
- improve employers' access to qualified young people
- increase the number of work-based learning opportunities for students
- support the increase in externship opportunities for teachers
- increase the number of CTE programs that are industry certified

- What should we be teaching?
 - Discussed the success of the partnership with the Media and Film Program, the Business 2 students are creating marketing packages in class and working on program PSA's with the Media and Film program.
 - The WRCC is adding the English Communications dual enrollment to help manufacturing, Business, and Electric program kids get English 1 Comp done before college.
 - Landmark College offers a 3-credit online Personal Finance course for Business students.
 - We reviewed the new AOE updated curriculum and looked at dual enrollment and IRC. Students in Business 1 and 2 earn up to 7 hours in CCV Intro Business, Principles of Marketing, and Flex Finance for Entrepreneurship. We discussed the multiple barriers to enrolling classes of students at CCV and are looking for options with an easier path. We acknowledged how much Deb Grant at CCV and Rhonda Winegarner at WRCC have helped navigate the process.

- Is there equipment that is needed?
 - The new projector is installed soon, allowing the old one to be reinstalled on the back wall.

- The program is in a good place with the recent hardware upgrades; we discussed money for IRC like Microsoft, the need for a van for the transportation of 12 students, and money in the budget for .

- Mentors/business partners for students and work-based job shadow/internships
 - Christy Betit offered to help arrange Deployed Classroom or Workplace Emergence placements for the Business 1 students. Using a different model than traditional co-op or job shadow.
 - Rhonda Winegarner has plans for the students to visit GS Precision for industrial sales and marketing, Against the Grain, and BMH.

- Other Items
 - Tom Martin at BSL was suggested as an additional advisory member.