

Business Program Advisory Meeting Agenda
Thursday, Nov 20, 2025
2:30 pm Room 292 (or online TBD)
80 Atwood Street
Brattleboro, VT 05301



Members Present:

- Introductions
 - What is an advisory committee?
- Curriculum Review
 - Stukent Social Media Simulation
 - SIFMA Stock Market Game
 - Work Keys Math and Reading scores
 - Marketing Communications Media/ Hospitality Business
 - Finance and Banking
- Community Websites/Opportunities
 - Practical Skills Fair at WRCC with BDCC in February and the High Demand Job Fair in May (update)
 - Fundraising (sponsorship) FBLA conferences
- Job Shadowing/Co-op Opportunities
 - BS&L and Evans Construction
 - Working with our co-op coordinator
 - Setting up a week of job shadow week
- Other Items
 - Propose expanding the Business Program
 - 2 separate routes- 3 instructors
 - Marketing Communications Media
 - Hospitality Business
 - Finance and Banking
 - Reminder- the meeting must be recorded per Vermont Open Meeting Laws

PURPOSE:

The Advisory Board aims to strengthen CTE programs by providing input for curriculum and related district program activities. It also helps increase community awareness and participation in CTE programs. The Advisory Board makes recommendations but is not responsible for funding, program implementation, or supervision.

OBJECTIVES

- Assist in a smooth transition for students from school to college and careers.
- Identify critical workforce competencies and industry trends for incorporation into CTE programs and activities.
- Increase the number of youths preparing to enter college or skilled occupations.
- Improve employer's access to qualified young people.
- Increase the number of work-based learning opportunities for students.